

PSLA Sponsorship Form

Plans for the 48th Annual Palmetto State Literacy Association's Conference are in motion. The conference will be held at the Marriott Hilton Head Resort & Spa, **February 22 – 24, 2024**. We expect to see over 1000 educators and others (child development through adult levels) from across South Carolina and surrounding areas. The PSLA Board of Directors invites you to be a conference sponsor. Some sponsorship opportunities are below. Complete the forms to offer your support. If you do not see a sponsorship you have in mind, contact Krystal Turner @pslaconference@gmail.com. Please send the amount(s) you choose to sponsor to **Attn: Jean Brewington, P.O. Box 365, Drayton, SC 29333**. Thank you for supporting PSLA and our expanding partnership in the promotion of literacy.

Sponsorship Descriptions and Levels

\$5000 Presenter Sponsorship: 2 available (Platinum Sponsor)

- Featured presenter/author
- Exhibit booth
- Company name and logo as a Contributor Sponsor Recognition through conference signage
- Half-page advertisement in conference program

\$5000 Pre-Conference Sponsorship: 2 available (Platinum Sponsor)

- Exhibit booth
- Company name and logo as a Contributor Sponsor Recognition through conference signage
- Half-page advertisement in conference program

\$3500 Contributor Sponsorships: 2 available (Gold Sponsor)

- Exhibit booth
- Company name and logo as a Contributor Sponsor Recognition through conference signage
- Half-page advertisement in conference program
- Company can present a session

\$150 Technology Charging Table Sponsorships: 6 available (Bronze Sponsor)

- Company name and logo as a Contributor Sponsor in Conference Program electronically distributed to all conference participants

\$1000 WIFI Sponsorships: 2 available (Bronze Sponsor)

- Exhibit booth
- Company name and logo as a Contributor Sponsor Recognition through conference signage

\$1000 Conference Digital Message Board Sponsorships: 2 available (Bronze Sponsor)

- Exhibit booth
- Company name and logo as a Contributor Sponsor Recognition through conference signage

\$1000 Kiosk Faceplate Sponsorships: 5 available (Bronze Sponsor)

- Company name and logo as a Contributor
- Sponsor in Conference Program electronically distributed to all conference participants
- Half-page advertisement in conference program

Below are the Custom Kiosk Wrap artwork requirements

1. 1/8" bleed all around; bleed design into center
2. Design the blank template frame
3. Remove/disable NO PRINT LAYER
4. Save as 300 DPI .AI or .EPS file

Below are the dimensions of Custom Kiosk Wrap

1. Orientation: Landscape
2. Width: 12.82"
3. Height: 9.44"
4. Corner: 1/2" Rounded

[Kiosk Faceplate Information](#)

Keynote Sponsorship: 1 available

- Introduce Keynote speaker

- Exhibit booth
- Company name and logo as a Contributor Sponsor Recognition through conference signage
- Full-page advertisement in conference program

Pre-conference Breakfast & Refreshment Sponsorships: 1 available

- Company name and logo as a Contributor Sponsor Recognition through conference signage
- Exhibit booth
- Time and location determined by the sponsoring organization
- Catering through the hotel
- Full-page advertisement in conference program

Conference Tote Bags Sponsorships: 1 available

- Company name and logo as a Contributor Sponsor Recognition through conference signage
- Exhibit booth

Sponsorship Form

| | |
|------------------------|----------------|
| Name (Representative): | Company Name: |
| Contact Phone: | Contact Email: |

Sponsorship Type:

- \$5000 Presenter Sponsorship (2 available)
- \$5000 Pre-Conference Contributor (2 available)
- \$3500 Contributor (2 available)
- \$1000 Conference WiFi (2 available)
- \$1000 Conference Digital Message Board (2 available)
- \$1000 Kiosk Faceplate (5 available)
- \$150 Technology Charging Tables (6 available)
- Keynote Speaker (1 available)

Pre-Conference Breakfast & Refreshments (2 available)
Conference Tote Bags (1 available)

Exhibitor Digital Advertisements

All program digital program artwork is due no later than **January 6, 2024**.

Digital Artwork Specs: All ads need to be camera ready **high resolution PDFs** with **300 DPI** in the sizes listed below.

| | |
|--|-----------------|
| Name (Representative): | Company Name: |
| Contact Phone: | Contact Email : |
| Full Color Ad Size Amount | |
| Full Page 5" x 7.5" \$300 | |
| Half-page 5" x 7.5" \$200 | |
| Fourth-page 4" x 5" Landscape format \$125 | |
| Eighth-page 2.5" x 3.75" Landscape format \$75 | |